



**FOR IMMEDIATE RELEASE**  
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**Photon8 Selected to Pitch at the 2010 WBTshowcase  
Premier Emerging Tech Forum Offers Matchmaking Prospects for  
Local Algae-Biofuels Technology Company**

**March 12, 2010 | Arlington, TX** – Photon8, Inc. is among the over 100 companies and technology innovators from across the nation and around the world that will compete for top honors at the WBT2010, March 16-17 in Arlington-DFW, Texas.

Photon8's algal genetic, growth and extraction technologies, which enable the profitable production of biofuels from algae, will be rigorously prepped by WBTshowcase commercialization experts to present to participants including venture capitalists and Fortune 1000 licensees. Over 500 professionals attended last year's event.

"The conventional wisdom for venture capital is that a down economy can be a great time to invest," said Paul Huleatt, WBTshowcase CEO. "The pace of new innovations accelerates, the best deals rise quickly to the top and sophisticated investors receive great value for their money."

According to Mr. Huleatt, one in three WBTshowcase presenters goes on to secure venture funding, license their technology, or sell their IP outright, representing over \$450 million raised to date.

"We're extremely excited to enter this next phase of the company, coming off recent reviews by leading algae experts and government officials who proclaimed Photon8 as having "the first reasonable approach" to algae biofuels production technology" states company President and CEO, Brad Bartilson.

Mr. Huleatt highlighted that the companies groomed to present at the WBTshowcase leave with new knowledge and contacts to take their technologies to the market and beyond.

Photon8's progress while under pre-seed funding from Texas' Emerging Tech Fund has enabled the company to proceed with investors for its next round of funding which culminates in an operational demonstration plant.

**ABOUT Photon8, Inc.**

Photon8 is a Brownsville, TX firm, leading technology and process development efforts to bring profitability to the algae-biofuels industry. [www.Photon8.com](http://www.Photon8.com)

**ABOUT WBTshowcase**

The WBTshowcase is the nation's premier event showcasing the largest collection of undiscovered technologies emanating from the world's leading universities, labs and research institutions. The **2010 WBTshowcase** will be held March 16-17 in Arlington-DFW, Texas. [www.wbtshowcase.com](http://www.wbtshowcase.com)

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